



<http://www.dealerminecrm.com/>

DealerMine Inc. develops sales and service customer relationship management (CRM) software for automotive franchise dealers. The company offers 360° Automotive CRM Solution for online scheduling, service, capacity planning, dashboards, appointment boards, service menus, and star ratings. DealerMine Inc. was founded in 2001 and is based in Saint John, Canada.

The Dealermine 360 CRM enhances the Service CRM practices by combining one-on-one relationship building with contact automation to create a memorable customer experience. Whether you're looking to increase shop traffic, find maintenance work, or improve the dealership's customer service interaction or customer retention, Service CRM solution shows the right customers, at the right time, for the right reason... automatically.

Covington first invested in the parent company of Dealermine in 2010 and has invested in excess of \$16 million into the Company since that time and maintains a significant voting interest in the Company.